



# Oregon Schools Foundation Annual Business Campaign

## GOALS:

- Fund, develop and evaluate impact-oriented, well-defined, district-wide programming.
- Inspire parents, businesses, alumni, and the community to partner with the school district to enrich education.
- Increase the awareness of the mission of Oregon Schools Foundation.

## OUR MISSION

To accept, manage and distribute gifts according to donor designation that enrich, inspire, expand and strengthen educational opportunities for our students.



## Sponsor Recognition

We are eager to recognize our donors and publicize the impact of their gifts. Recognition and publicity can include:

- Annual Report recognition
- The Press – thank you ad
- The Oracle – school district newspaper
- Website recognition
- Social Media recognition
- Press Release recognition (where applicable)
- Invitation to Appreciation Event
- Invitation to join Superintendent's Circle
- Personal tour of facilities
- Speaking opportunity (at events)
- Program listing/ad (at events)
- Banner/Signage recognition (at events)



## How Can I Help?

Optional Initiatives to meet your Objectives

### Academics

- Honors Programming
- S.T.E.M. Programming & Equipment
- Leadership / Mentoring
- Early Literacy Programming
- School to Work Training

### Arts

- Performing Arts: Stage, Vocal, Music
- Art Instruction

### Athletics

- Health & Fitness
- Youth Sports & Equipment
- Coaching / Mentoring

### Social/Health Issues

- Childhood Hunger
- Character Building
- Mental Health & Disabilities

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Serving  
over  
**3,800**  
students  
in Oregon



Collaboration  
Commitment  
Partnership



## Annual Commitment Opportunities

### Targeted K-12 Programming Support (\$500 – \$50,000)

#### Academics

- Innovative Classroom Grants.
- Lego and Robotics clubs.
- Improve electrical and industrial engineering curriculum in Clay Career Tech program.
- Provide high school course relevancy training through professional network of alumni and friends.
- Enhance S.T.E.M. programming in grades 7-8.
- Academic support to Top 30% high school student recognitions.
- LOADs of Fun- Kindergarten Literacy packages.

#### Arts

- Art in Elementary.
- Instrument repair/maintenance that exceeds district budget for Clay High Fighting Eagle Marching Band.
- Stage Equipment and production expenses that exceed district budget for performing arts, both visual and vocal.

#### Athletics

- Assist with needs of junior and high school athletic programs that exceed district budget in order to provide opportunities for experience teamwork, work ethic and sportsmanship.

### Endowment Growth Minimum \$500

Endowments provide a reliable source of funding, year after year, ensuring consistent programming District-wide.

Growth of the endowment fund through charitable giving and investment gains enables OSF to fill the funding gaps. When you contribute to an endowment, you create a permanent legacy of support for the students of Oregon.

### Capital Projects As needed

As determined by coordination with OCS leadership, special capital projects will be supported.

### Event Sponsorships (\$500 – \$5,000)

#### Frost Fest - January

The annual Frost Fest is a fun-packed, high-energy evening with dinner dancing, raffles and silent-auction. We feature student servers in grades 5-8. The net proceeds from Frost Fest support OSF initiatives, predominately funding classroom grants. Any level of support is appreciated, including silent-auction offerings.

#### Donor Recognition - November

Donor Appreciation event honors supporters of Oregon Schools Foundation and its volunteers.



## Business Partnership Opportunities @ OCS

### Career Technology (CT)

Co-op opportunities.

Senior Projects

Real world training and preparation

Equipment / Technology/ Training Partnerships

Serve on various CT Advisory Boards

### Volunteer Opportunities

#### Guest Speaker

Our unique **Course Relevancy** program is networked with successful alumni and professionals to connect student's coursework with the workplace.

#### Events

Opportunities exist with every event to encourage volunteer participation.

#### In-Kind

Opportunities exist for in-kind donation of services to the district.  
(construction, design, marketing, printing, etc.)

#### Mentor/Coach

If you coach a sport, let OCS know about it.

## A Sample of Partnerships with Oregon City Schools

BP Husky – S.T.E.M. / LEGO Robotics Sponsor  
Mercy Health Center at OCS  
Mercy Sports Medicine  
Sun Federal Credit Union @ CHS

